
Invitation and Call for Participation
India – UK Design Education Workshop Series
Future of Design Education

Organized by India Design Council with British Council in India
May 05 and 06, 2017
At National Institute of Design, Ahmedabad

Welcome

India Design Council along with British Council in India takes great pleasure in inviting you to the first workshop of **India – UK Design Education Workshop Series**. The topic of deliberation for the first workshop is “**Future of Design Education**”.

For the first workshop we would be joined by **leading academics** from well known **universities from UK** under the leadership of **Anne Boddington**, Dean of the College of Arts and Humanities, University of Brighton and Trustee, Design Council UK.

We invite design faculty from all across the country along with design professionals interested in design education, to this immersive design dialogue. This two-day intensive program is the beginning of a journey towards collaborative brainstorming to shape design education.

Background

The Future of Design Education in India Report was published recently on November 08, 2016 at the hands of Mr. Jo Johnson, UK Minister for Universities, Science, Research and Innovation. British Council in India and the India Design Council prepared the report.

The report envisages a strategic relationship between the India and UK Design Education sector to advance and lead the design pedagogy in the context of unfolding future. The need for better design educators is an imperative for both the countries and as such has been identified as a key opportunity area to work on.

The Workshop Series

A three part workshop series has been identified as a plan of action. Each of the workshops will be independent of other and yet synchronized. Each workshop will set a topic of enquiry and deliberate upon it with the sharing of experiences and ideas.

The First Workshop

The first workshop of the series is planned at National Institute of Design, Ahmedabad on May 05 and 06, 2017.

The aim of this workshop is to share, discuss and deliberate upon various aspects of **Future of Design Education**. The idea is to bring faculty members from various Indian and UK design institutions for a collaborative brainstorming and give them a platform to share their thoughts on:

- Session 1: The Shape and Contribution of Design - academic and research base
- Future fields of investigation in design as a subject (its academic frame)
 - Design traditions and Design futures: Changes to Design Knowledge

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- Session 2: The changed reality of design practice and design education and modes of education that would work for the future.
- Design practice 2017 and its discontents
 - What do we need to change and stop doing or start doing now
 - Future Design Curricula must include? Core and complementary fields
- Session 3: The best ways for preparing students for current and emerging local and global contexts?
- Desirable skills, survival skills and transferable skills in the future context
 - Best practices, pedagogies and methodologies to educate the millennial students
- Session 4: Design Careers
- Design careers and design in future practice
 - Scenarios and skills
- Session 5: Possible occupations for design students
- Using the transferable skills that are accorded to the design students, what alternative careers or occupations could they pursue
- Session 6: Plenary Session to consolidate & conclude the findings on all 5 sessions

Format

The workshop would provide an interactive platform where all the faculty members would participate in open deliberations and provide constructive feedbacks to help one another craft their way through to identify the possible new directions design education must embark on by reevaluating old methods and their relevance in changing times today. The format will be:

- # 1. Welcome Session – formal opening of the workshop. Keynote remarks.
- # 2. Presentation Sessions – there will be 3 presentation sessions of 2 hrs. each on each day. In the presentation session each of the presenter will present for 10 mins. There will be 5 presentations in each session. The presentations will set the context and put forth ideas vis-à-vis the session theme.
- # 3. Discussions in each session - The remaining 45 minutes will be for discussion involving all attendees. The last 25 minutes will be for summarizing the discussion.
- # 4. Participation: One could participate as a presenter or a attendee. Participant interested in presenting will have to send in the synopsis of the presentation in a given format for inclusion in the program. The submissions will be evaluated for the coherence with the workshop objective. We will have 30 slots leaving ample room for wider inclusion.

Publication

As a final outcome of this workshop, we would come up with a publication (to be disseminated freely) based on material shared by the participants with due credit to each of them. Also we would create an electronic sharing platform where this group can continue to enrich one another.

Dates & Venue

Dates: Friday & Saturday, May 05 and 06, 2017
Time: Day 1 – 10.00 AM – 4.00 PM
Day 2 – 10.00 AM – 5.00 PM
Venue: National Institute of Design
Paldi, Ahmedabad 380 007

Registration

1. Presenter Registration

- Participation is open to faculty from all design disciplines from all institutes of design.
- A design institute can nominate any number of participants.
- The presenter should submit his / her proposal for presentation in the format provided with the Presenter Registration Form
- The participation fee for Presenter Registration is Rs. 1000/- (Rs. One Thousand Only) per presenter, to be paid only after approval of the submitted proposal.
- Participants will receive certificate of participation as Presenter.

2. Attendee Registration

- Design Professionals and Design Faculty who wish to gain first-hand experience of teaching methods and strategies are welcome to attend the workshop.
- The participation fee for Attendee Registration fee is Rs. 1500/- (Rs. Fifteen Hundred Only) per attendee.
- Attendees will participate in all discussions and deliberations.
- Participants will receive certificate of participation as Presenter.

How to Register

Interested participants please fill-in the enclosed registration form and return it
Sanjit Peter
Email: sanjit_p@nid.edu

The payment for participation fees could be made by cheque or by electronic bank transfer. The details are mentioned in the enclosed registration form. Once we receive your registration form we will advise the further details.

About India Design Council

The India Design Council is a national strategic body for design in India. It is committed to establish India as a center for design excellence. It constantly endeavors to increase knowledge, develop design capability, encourage businesses to use design, and drive value creation through design.
